

Job posting

The **Chair of Marketing and Consumer Research** at Technical University of Munich (TUM School of Management), in Freising, Weihenstephan (Germany) offers a

PhD Position (m/ f/ d - 65%)

starting September 1, 2020 or later. The appointment is for three years. Salaries are in accordance with the German State Regulated Public Service Salary Scale (TV-L E13 65%).

The successful candidate will work on the Role of Moralization in the Interpretation and Use of Nutritional Evidence within the [DFG-Research Group 2448 | Practicing Evidence – Evidencing Practice](#). As part of the project the successful candidate will develop a quantitative online survey and consumer experiments and be responsible for data collection and analysis. Contributions to the research groups and general tasks of the Chair, including the supervision of Bachelor and Master students, are expected.

The **Chair of Marketing and Consumer Research** has a history in research on food consumption and information behavior of consumers. We offer a stimulating working environment that promotes creativity and collegiality. The position offers ample opportunities for independent research and collaborative work.

Applications are expected until June 30, 2020. Please send a cover letter, curriculum vitae and copies of key documents (transcripts, degree certificates) to Ms. Helga Brandstetter (hbrandstetter@tum.de). For further information contact the head of the chair group, Professor Jutta Roosen (jroosen@tum.de or +49 8161 71-3318).

More information on the chair group and our activities is available at our website.

Technische Universität München

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